

100
ALL'ORA



DAY 1: WELCOME TO MILAN, HEADQUARTERS OF FASHION, ELEGANCE AND LUXURY

AFTERNOON

We will welcome you at the *Milan Malpensa (or Linate) International Airport* and you will be transferred by Mercedes S-Class to the magnificent Four Seasons Hotel in Milan.

A dramatically reborn 15th-century convent, the intimate Four Seasons is steps from Milan's couture houses and financial district on the exclusive Via Gesù between Via Montenapoleone and Via della Spiga.

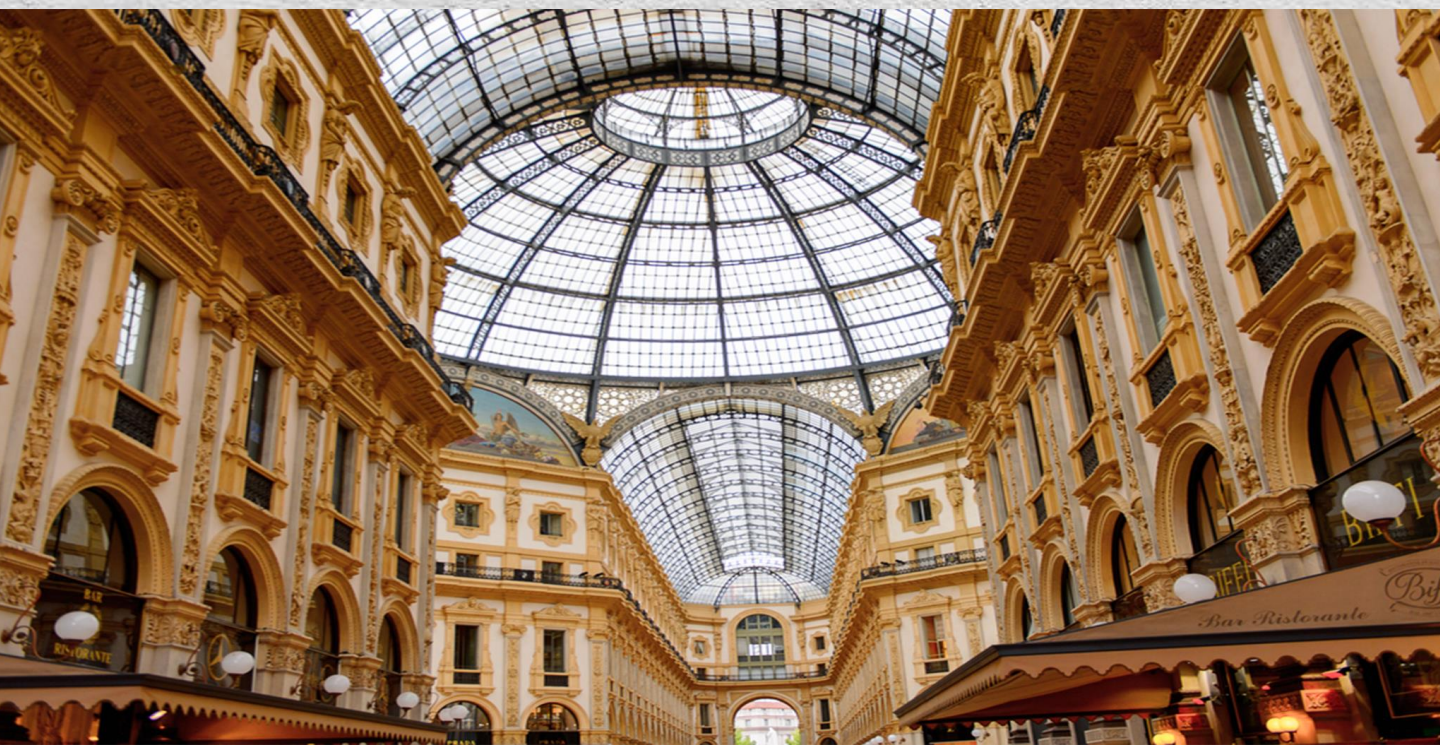
EVENING



Dinner in Milan - Restaurant suggestion: Cracco, Il Luogo di Aimo e Nadia (2 Michelin stars).



Overnight at Four Season Hotel 5* (Milan).





DAY 2: FROM MILAN TO THE LANGHE AREA: THE PARADISE OF PIEDMONT'S GASTRONOMY, TRUFFLES AND BARBARESCO WINE

Route: Milan-Alessandria-Asti-Barbaresco-Alba-Santo Stefano-Belbo

MORNING

Pick-up at your hotel and transfer to the beautiful chosen location in Milan's outskirts

You will meet the LIVE *travel* Tour Director and enjoy a welcome coffee followed by a dedicated Ferrari briefing.

Our private Tour Director, an expert Ferrari driver, will introduce you to the exclusive Ferrari universe; he will explain to you all the details of the controls as well as the differences between the various car models (Ferrari 488 GTB, Ferrari California T, Ferrari 458 Speciale, Ferrari 458 Spider) and the different engines (8-cylinder and new 8-cylinder turbo). He will of course also offer you precious guidelines on how to handle the F1 paddle-gear shifting behind the steering wheel.

All your luggage will be taken care of by the 100 all'ora staff and will be transported separately.

Departure with your Ferrari for Barbaresco, heart of the Langhe region and the breathtaking city of Alba

Our Tour Director will lead all the guests at the wheel of his car opening the way to all the Ferraris through a magical landscape of mountains, hills and lakes.

During the whole excursion, the Tour Director's car will be always available for you and it will be possible to constantly reach him through a mobile radio system.





This full Ferrari driving day will offer all the guests many occasions to stop and admire the richness of the region. You will discover beautiful locations in the enchanting Langhe area but also Piedmont vineyards - worldwide known for the incredible wines they produce -, small historical villages, and a distinctive harmonious hilly landscape to be found only in this territory.

The tour will stop in Barbaresco for an exceptional vineyard visit, Gaja. It is one of the most iconic names in all of Italian wine. Without Gaja, Barbaresco may not be the grand wine it is today. An unforgettable tour will be done and many secrets will be revealed on the 157 years old company. Visit TBC.



Lunch: Trattoria Antica Torre

Departure for Alba and visit of the town

The city of Alba is renowned for being one of Italy's gastronomic little gems: visitors can discover there some of the finest national specialties, truffles, unique wines and many delicatessen shops.

Moreover the whole city of Alba represents an historical work of art. So many times praised by writers and poets, Alba boasts unique medieval palaces, imposing towers, castles and elegant churches.





MORNING

Departure by Ferrari to Santo Stefano Belbo

- Arrival at Relais San Maurizio.

Surrounded by the hills and vineyards of the Langhe area of Piedmont, famous for its white truffles and wines, the Relais San Maurizio is a 17th century monastery which has been transformed into a stunning and discreet Relais & Chateaux resort.

- Relax in the spa centre of the hotel famous for its Caudalie treatments.



Dinner in Santo Stefano Belbo - Restaurant suggestion: Guido da Castilione Restaurant at the hotel (on request dinner with truffle).



Overnight at Relais San Maurizio 5 * (Santo Stefano Belbo).





DAY 3: LEADING TO THE ITALIAN RIVIERA

Route: Santo Stefano Belbo - Portofino

MORNING

10.00: departure by Ferrari towards Portofino.

The region of Liguria is a slender strip of land at the top of Italy's boot, curving northwestwards around the Mediterranean, stretching from Tuscany to the French border. This area is often known as the 'Italian Riviera' and its seaside resorts and elegant promenades have attracted sun-hungry northern Europeans for more than a century. The generally rocky coastline rises up to inland mountains which are increasingly steep and high towards the north-west where the Maritime Alps. This geography has created a famously mild climate benefiting both tourism and the region's renowned gardens.

12.20: arrival in Portofino and check-in at the astonishing Belmond Hotel Splendido.



h. 13.00: lunch in a typical restaurant in Portofino

AFTERNOON

Relax at the heated, saltwater pool located amid lush gardens at Belmond Hotel Splendido. A backdrop of palm trees and spectacular views of the sea finish the scene.

On request 4 hours tour on a private boat along the coast.



Dinner in Portofino - restaurant suggestion: La Terrazza



Overnight at Belmond Splendid 5* Hotel in Portofino





Day 4 LEADING TO "LAND OF MOTORS"

Route: Portofino - Modena

MORNING

9.00: departure from Portofino to Modena with Ferrari for lunch with the family.

Once arrived in Modena, a visit to the new Enzo Ferrari Museum is a must. It's a wonderful example of contemporary architecture, designed by Future Systems in London – it conveys the motoring vocation of the local area and the history of the great Modena-born engineer through evocative displays and themed exhibitions. Inside the futuristic pavilion of over 2,500 square meters, alongside the many cars on display, is a show that narrates the magical history of Enzo Ferrari's 90-year-long life through video footage, from when as a young child he wanted to become a racing driver up to when as a man he made "Ferrari" the world's best loved and most famous racing team. A guide will highlight the museum.



h. 13.00: typical lunch of Modena served in a reserved room inside the Enzo Ferrari Museum

AFTERNOON

Maserati Factory Tour

There's nothing more interesting and fun than visit the Maserati Factory with a private guide and discover how these tailor made jewels are made and why they are worldwide famous.



Dinner in Modena - Restaurant suggestion: Osteria Francescana by Massimo Bottura (3 Michelin Stars)



Overnight at Hotel Canalgrande 4* (Modena)





Day 5 LAST MAGIC MOMENTS IN MODENA

MORNING

A visit to Modena can not finish without going to Acetaia di Giorgio: Discover the magic tradition of an artisanal production of the precious Traditional Balsamic Vinegar of Modena D.O.P. of Acetaia di Giorgio.

Private transfer by Mercedes S Class to Milan Malpensa, Milan Linate or Bologna Airports for your return flight.





Main Features & Recap of Included Services

- 5 days Italy and France road rally tour on the most exciting roads of Lombardy, Piedmont, Liguria and Emilia Romagna.
- Unique opportunity to drive the latest models of Ferrari 488 GTB, California T and 458 Italia from Milan through Langhe Area, Portofino and Modena.
- Intensive Ferrari briefing and assistance along the whole trip.
- The Tour Director and his staff take care of everything: refuelling, cleaning, parking, technical assistance.
- Full-kasko car insurance for all cars and up to 630 km of Ferrari driving.
- 4 nights' accommodation in double room with breakfast in 5-star luxury hotels: Four Seasons Hotel (Milan), Relais San Maurizio (Santo Stefano Belbo, Alba), Hotel, Belmond Splendid, Hotel Canalgrande (Modena).
- 100 all'ora (1/2 persons), including your private Tour Director with his car.
- Walkie talkies (while driving participants and 100 all'ora *Travel* staff will be always connected through walkie talkies).
- Private transfers as per programme and from/to International Airports in Milan and Modena.
- Photographic and video service; our guests will be offered a unique souvenir DVD with high-resolution video and pictures.

The programmes are indicative and may be subject to modifications if necessary, on a day-to-day basis and with the assent of 100 all'ora Tour Director. On request: tailor-made programmes including alternative itineraries and activities (shopping tour, golf, yachting, hot air ballooning, cooking lesson, wine tasting tour, private guided tour...) before/after the programme.

Not included in the above mentioned list

Airfare/trains tickets, fuel for the Ferrari, all meals and drinks, everything not shown as "included services".



Cars used during the tour

- 1 Ferrari 488 GTB
- 2 Ferrari California T
- 1 Ferrari 458 Italia (as an alternative of the California T)

Deposit for the car:

For each car, we require a deposit of 10.000 €

Note: final price will be communicated after the selection of hotel and services..