



100
ALL'ORA



*Unique landscapes
to discover Italian beauties*



100 ALL'ORA

Overview

100 all'ora offers a new travel and lifestyle concept; an innovative approach to the self-drive tour with vintage and modern cars offering absolute luxury combined with the ultimate GranTurismo experience.

100 all'ora Tours are unique journeys, individually created for you to fully experience the very essence of Italian elegance. Each journey offers an amazing mixture of Italian culture and landscape, fashion, refined cuisine and *“dolce vita”* lifestyle.

We are also specialized in the organization and coordination of tailor-made luxury events and magical weddings in Italy.

An aerial photograph of a medieval town built on a cliffside at dusk. The town's stone buildings and walls are illuminated with warm, golden lights, contrasting with the cool blue and purple tones of the twilight sky. A prominent church tower with a crenellated top stands out against the horizon. The foreground is dominated by a dense, dark green forest, with a winding road and a few small buildings visible at the base of the cliff.

A new concept of travelling
Tours throughout Italy



Tour

A new way to discover Italy

Our tours are designed down to the smallest details, starting from the customers' wishes or the chosen tour operator. Our experienced team, with a wide network of contacts in Italy, allows us to propose unique experiences for profiled clients. We offer tours that lead to fully live the Italian excellences by visiting the most beautiful and renowned cities and also the hidden and fascinating Italian villages.

Our staff accompanies and coordinates customers with utmost professionalism and discretion throughout the journey, satisfying every request.

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Cars service

All in one

100 all'ora offers a wide range of cars selected among the latest models available. Our clients will have the opportunity to drive the best supercars assisted by our team who will ensure the efficiency and check up throughout the tour.

100 all'ora is also responsible for the logistics and for the transportation of the luggage through the necessary means of support in order to provide always the best possible service. Our car rental service can also be offered with drivers.

The best cars available
to reach the most exclusive locations





Vintage cars

Timeless experiences

100 all'ora also offers bespoke tours with a big variety of timeless vintage cars: luxury cars of the '50s (chauffeur included), the iconic Fiat 500 of the '60s, the Alfa Romeo and Fiat Spiders of the '70s and '80s to enjoy breathtaking summer views of the Italian landscape.

Tailor-made for families, friends or company incentives, these tours are impeccably conceived in order to offer a once-in-a-lifetime journey.





Photo and video

An unforgettable souvenir

The tours offered by **100 all'ora** foresee, always respecting the privacy and tranquility of our clients, photo shoots and video footage. Our staff consists also of professionals in the field of photography and video footage who will follow our customers during the tour trying to catch the best pictures and the most significant moments. The material that will be collected will be edited professionally in order to create an emotional video that will be then sent to the client as a souvenir together with the photos. There may be additional services that can be provided, like shooting landscapes through the use of drones*.

See a glimpse of one of our Italian tours here
click here >>



* In compliance with the regulations at the time of the request

*Exiting videos
for lasting memories*





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